




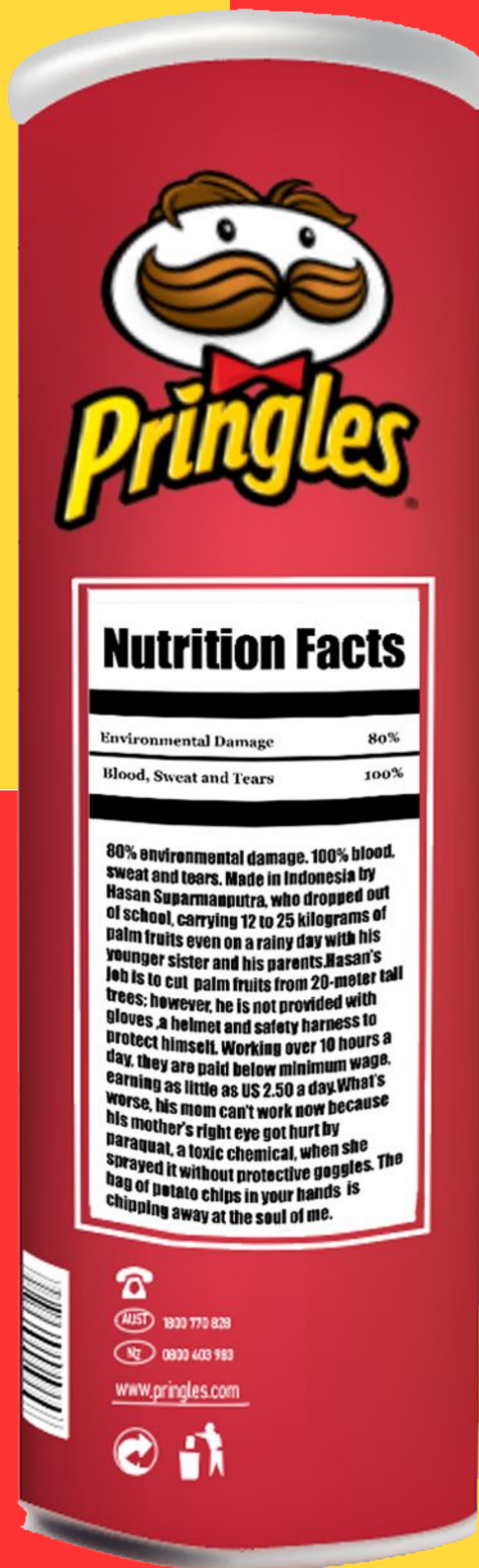
Pringles: Potato Cheats

The Rationale

The crunchy potato chips in the red jar make many people go crazy. People always enjoy the happiness of eating potato chips, but we never understand the stories behind the ingredients. Therefore, we should find the truth inside the red jar. Could this red jar be Pandora's box?

The Findings

-  **Child Labor**
 - dropped out of school to do hard physical work, such as carrying heavy palm fruits
 - work without insurance
-  **Safety**
 - working without adequate safety equipment, such as gloves, helmet, safety harness and protective goggles
-  **Low wages**
 - overtime work
 - paid below minimum wage
 - female workers: US\$5.45/day
 - male workers: US\$4.86/day
 - didn't get right pay
 - actually only paid US\$2.5/day



The Process



Data Collection

 Investigate the palm oil company, labor practices of the truth 

 Labor abuses behind big brand names 



Problems and Solutions

 Problem: We couldn't find a lot of negative news about palm oil Pringles uses

 Solution: We found the scandal of Pringles in the news which is released by Amnesty International

 Problem: We couldn't exactly find the statement about Pringles made on this incident

 Solution: Since Pringles was bought by Kellogg's, we only inferred its subsequent handling from the statement issued by the company

The Conclusion

After we dug up the truth of the red jar, we discovered that we really opened Pandora's box. Labors' lives are not taken seriously and are even deprived of many rights.

When we eat potato chips to satisfy our souls, some people are chipping away their souls.

What we eat is not potato chips, but the blood, sweat and tears of people who sacrifice their freedom.

The Rationale 1 Kiki

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The Findings 2 Emily&Emma

1. Child Labor

- dropped out of school to do hard physical work, such as carrying heavy palm fruits
- work without insurance

2. Safety

- working without adequate safety equipment, such as gloves, helmet, safety harness and protective goggles

3. Low wages

- overtime work
- paid below minimum wage
 - female workers: US\$5.45/day
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The Process 2 Ava&Christine

Data Collection

1. investigated the palm oil company



labor practices of the truth

2. Labor abuses behind big brand names



Problems and Solutions

- P1: We couldn't find a lot of negative news about palm oil Pringles uses.
- S1: We found the scandal of Pringles in the news released by Amnesty International. (A QR code for this is advised.)
- P2: We couldn't exactly find the statement about Pringles made on this incident.
- S2: Since Pringles was bought by Kellogg's, we only inferred its subsequent handling from the statement issued by the company.



The Conclusion Kiki

After we dug up the truth of the red jar, we discovered that we really opened Pandora's box. Labors' lives are not taken seriously and are even deprived of many rights. When we eat potato chips to satisfy our souls, some people are chipping away their souls. What we eat is not potato chips, but the blood, sweat and tears of people who sacrifice their freedom.